

Community Focus Statement B: Encourage community involvement in civic beautification and maintaining the community's rural character.

Action Statement B.2: Coordinate and implement a large item trash pickup and dump day quarterly.

B₂

Benchmark: The Muscoy Community Cleanup Committee regularly organizes and coordinates cleanup events in various parts of the community on a quarterly basis. With leadership, the Muscoy Community Cleanup Committee teams up with local businesses and community members to create opportunities for continued care and cleanliness in the community.

Champion: Volunteer group or person or can be identified by the community

Estimated Cost: \$750–\$1,250



The City of Santa Clara has several events focused on cleanup and recycling. The city has an annual cleanup campaign to set out bulky items that are not collected by weekly garbage pickups, and holds a citywide garage sale twice a year to get rid of clutter and reuse items that would otherwise go to the landfill. For more information, visit

<http://santaclaraca.gov/residents/events/annual-clean-up-campaign>

transportation vehicles, equipment, trash receptacles, gloves or tools, and refreshments. If costs are involved, the committee could then draw up a budget and identify possible methods of funding (i.e., sponsorships, fundraising, etc.). To make the trash pickup and cleanup day events as accessible as possible to all Muscoy residents, the events could be scheduled in different areas of the community. Donation drives are a great way to partner with schools or youth organizations such as the Boy/Girl Scouts of America. Students or Boy/Girl Scouts could also go door-to-door to collect items for the drive to help with funding and supplies.

Cleaning up the community can improve the physical environment, as well as create opportunities for social fellowship and for individual investment and pride in the community. A successful community cleanup program would involve key individuals, businesses, and local organizations who would have the most influence in creating an environment of continued care and cleanliness in the community.

The community could invite leaders from schools, service clubs, and community organizations like the Latino Health Collaborative and the Muscoy Action Committee to join a committee/team to coordinate work on the cleanup program and establish community large item trash pickup and cleanup days quarterly. The committee could develop a detailed plan and attainable goals for the trash pickup and cleanup days that includes details of what would be done, the time frame, and who would be involved. The community could partner with appropriate local businesses to supply

Due to increasing costs and diminishing revenue, the County held the last Community Clean-Up and Recycling Day on April 14, 2012. Currently, the County of San Bernardino is contracted with Burrtec to offer residential trash service to Muscoy residents. Trash service typically includes bulky item and e-waste pickups at no extra cost. Also, many materials can be recycled or reused by taking them to recycling centers or thrift stores.

Action	Action Leader	Timeline	Resources
1. Hold a meeting to create a Community Cleanup Committee (if not already created)	Champion	Month 1	CalRecycle, <i>Community Cleanups: Models for Local Government Recycling and Waste Reduction</i> . http://www.calrecycle.ca.gov/ County of San Bernardino Department of Public Works, <i>County Community Clean-up and Recycling Day</i> http://cms.sbcounty.gov/dpw/home.aspx
2. Contact leaders from schools, service clubs, and community organizations like the Latino Health Collaborative and the Muscoy Action Committee to join a community committee/team to coordinate cleanup events.	Committee with Community leaders and members	Month 2	
3. Select a member to serve as cleanup program lead to provide leadership to the committee and contact person for related topics and issues.	Community Cleanup Committee	Month 2	
4. Develop a list of community issues and regulations that address trash pickup and cleanup.	Community Cleanup Committee	Months 2–3	
5. Partner with community businesses and members to supply equipment (i.e., trash receptacles, gloves, tools, etc.) to help with low cost operations, funding, and supplies.	Community Cleanup Committee with support from local businesses and community members	Months 2–4	
6. Schedule trash pickup and cleanup day events in different areas of the community for accessibility and convenience.	Community Cleanup Committee, with support from local businesses and community members	Quarterly	
7. Continue partnerships and relationships with community members to promote knowledge and awareness on care and cleanliness in the community.	Community Cleanup Committee, with support from local businesses and community members	On-going	