

## Community Focus Statement A: Preserve and enhance the rural characteristics of Oak Hills

**Action Statement A.8: Paint the Oak Hills logo on water tanks and on other prominent pieces of public infrastructure as appropriate.**

**A8**

**Benchmark:** Oak Hills logo is painted on three f public infrastructure facilities within two years of implementation.

**Champion:** Volunteer group or person or can be identified by the community

**Estimated Cost:** Staff time, volunteer hours; \$5,000 - \$25,000 for supplies/artist time, and equipment

| Action  | Action Leader  | Timeline     | Resources   |
|---|--|--------------|---|
| 1. Create a local branding/public arts committee.   | Champion   | Month 1      | The Arts Council of San Bernardino County<br><a href="http://artsconnectionnetwork.org/">http://artsconnectionnetwork.org/</a>  |
| 2. Engage the community in establishing potential locations for public art and the Oak Hills logo.  | Branding and Public Art Committee  | Months 1–2   | Water and Sanitation County Service Area 70J – Oak Hills  |
| 3. Seek funding to support this project, including but not limited to benefit assessment districts and sponsorships.                              | Branding and Public Art Committee  | Months 3–5   | <a href="http://www.specialdistricts.org/index.aspx?page=104">http://www.specialdistricts.org/index.aspx?page=104</a>   |
| 4. Coordinate with organizations such as the Arts Commission of San Bernardino to look for further resources.                                     | Branding and Public Art Committee  | Months 3–5   | Community Pride Inspires Artistic Water Towers<br><a href="http://www.tnemec.com/content/news/community-pride-inspires-artistic-water-towers#.WbcDEbKGNhE">http://www.tnemec.com/content/news/community-pride-inspires-artistic-water-towers#.WbcDEbKGNhE</a> |
| 5. Establish a plan for potential locations and an implementation strategy.   | Branding and Public Art Committee  | Months 8–12  |   |
| 6. Obtain any necessary permits if locations are on public property. Similarly, get permission from property owners to paint on private property. | Branding and Public Art Committee/San Bernardino County Land Use Services Department | Month 13     |   |
| 7. Paint the community logo on three public or private community landmarks.   | Branding and Public Art Committee  | Months 14–19 |   |