

**Community Focus Statement B:** Promote responsible and sustainable development consistent with Lucerne Valley's rural character.

**Action Statement B.2:** Promote Lucerne Valley as an ideal location for the development of a senior living facility, in particular, close to the Lucerne Valley Senior Center.

IN PROCESS

**Benchmark:** Regular coordination with the San Bernardino County Economic Development Agency regarding local available properties.

**Champion:** Volunteer group or person or can be identified by the community

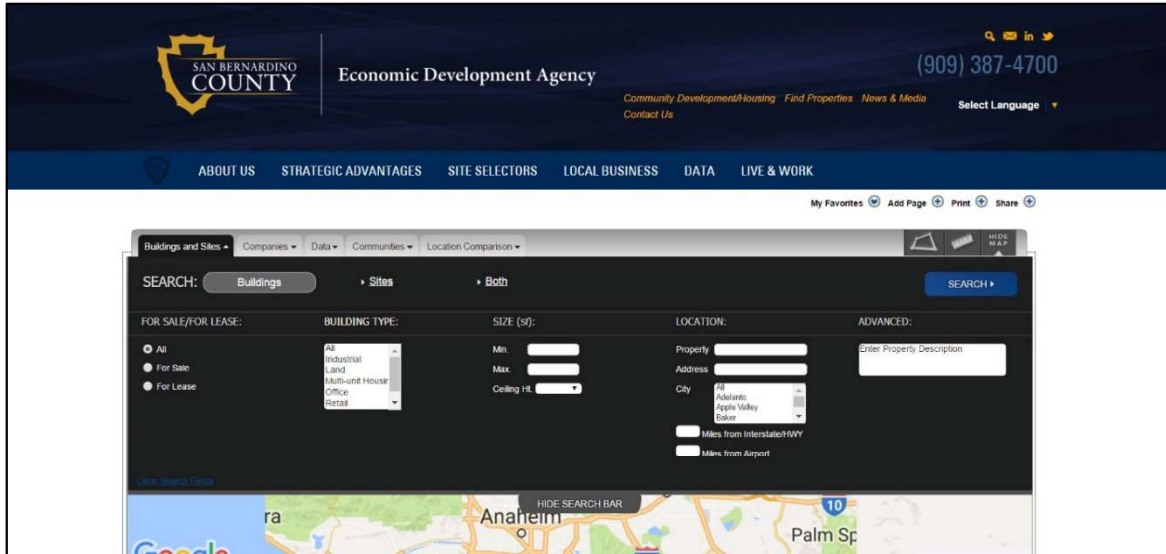
**Estimated Cost:** Dependent on promotion programs and materials created.

Lucerne Valley Economic Development Association (LVEDA) has been working on this Action for a number of years and commissioned a “needs assessment” that has provided excellent input. They have also met with County Economic Development Agency regarding funding. The difficulty is how to fit a “rural” project into an “urban” development use.

Senior living and assisted care facilities become integral parts of communities as residents age to the point that they are no longer able to maintain large properties, especially in remote areas where services are less prevalent and more maintenance and upkeep is required to be done by the homeowner. Due to potential hardships regarding accessibility and transportation, senior living facilities are generally most effective when located in close proximity to the appropriate goods and services. The Lucerne Valley Senior Center currently serves the needs of senior residents in the community and would potentially benefit from being adjacent to a senior living facility.

In order to market Lucerne Valley as a potential location for a senior living facility, the community needs to compile a list of available properties for investors to review. This list can be prepared in coordination with the San Bernardino County Economic Development Agency (EDA), which maintains a database of available properties in each community. All that is required is that property owners or communities make the EDA aware of the availability of the property and provide basic information. The Lucerne Valley Chamber of Commerce could also serve as a liaison to the County EDA offices; increased coordination between the two organizations would decrease

the amount of work needed to market properties to potential investors. Students at Cal Poly Pomona recently completed a study that identified potential sites. \



The San Bernardino County Economic Development Agency provides a free site selection database for the communities it covers.

**IN PROCESS**

Action	Action Leader	Timeline	Resources
1. Meet with the Lucerne Valley Economic Development Association and other appropriate groups to identify potential sites.	Champion	Month 1	San Bernardino Economic Development Agency <a href="http://www.sbcountyadvantage.com/home.aspx">http://www.sbcountyadvantage.com/home.aspx</a>
2. Contribute information to the County's database of available properties.	Champion with Lucerne Valley Economic Development Association	Months 2-4	Lucerne Valley Chamber of Commerce <a href="http://www.lucernevalleychamberofcommerce.org/">http://www.lucernevalleychamberofcommerce.org/</a>
3. Advertise the San Bernardino County Economic Development Agency's services to property owners in the community through newspaper publications, mailers, or community meetings.	Champion Lucerne Valley Economic Development Association	On-going	Lucerne Valley Economic Development Association <a href="http://www.lveda.org">http://www.lveda.org</a>
4. Coordinate Periodic conference calls with a County Economic Development Agency representative to discuss available local sites.	Champion with Lucerne Valley Economic Development Association or private property owners	Ongoing	