

**Community Focus Statement C:** Improve the local road system for increased safety and function.

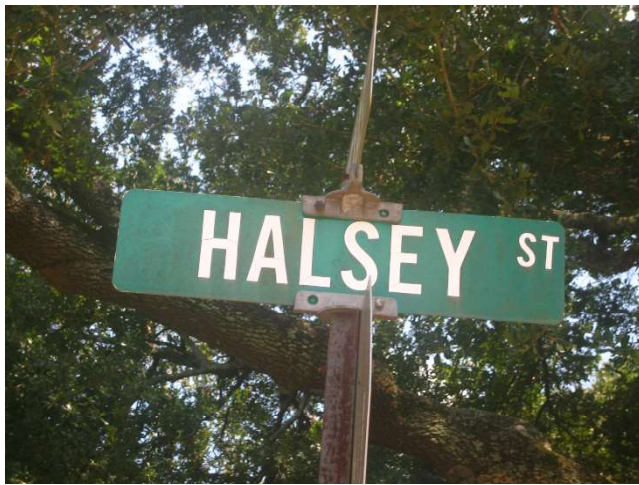
**Action Statement C.2:** Partner with the Lucerne Valley & Johnson Valley Municipal Advisory Council on a project to install new and more readable street name signs throughout the communities.

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**Benchmark:** Systematically replace all street name signs in Lucerne Valley and Johnson Valley with new, highly retroreflective street name signs within a two-year period.

**Champion:** Volunteer group or person or can be identified by the community

**Estimated Cost:** Sign replacement and installation: \$800–\$1,000 each



Sample street sign. Photo source: Billy Hawthorn

Over time, many of the street name signs in Lucerne Valley and Johnson Valley have faded to a point of being non-reflective and no longer serviceable. The replacement of deteriorating infrastructure is often the first step in the removal of blight and the enhancement of a community. Street signs were installed a few years ago. LVEDA states that this is not as high a priority as other road issues.

Maintenance of traffic and street name signs is primarily the responsibility of the agency that has jurisdiction of the roadway, which in the case of some roads is either San Bernardino County or Caltrans. However, most roads in Lucerne Valley and Johnson Valley are private roads and sign maintenance is the responsibility of the residents and business owners. By partnering with organizations such as the Lucerne Valley & Johnson Valley Municipal Advisory

Council and the Lucerne Valley Economic Development Association, the community could prioritize areas in greatest need and lobby the responsible party to secure funding for the systematic replacement of deteriorating street name signs, which will serve to increase the safety and mobility of local roads while beautifying the community. Funding for such a project could be a mix of County Capital Improvement Program (CIP) funds, regional active transportation plan grant funds, service/taxing district, and/or federal project and planning funds.

Action	Action Leader	Timeline	Resources
1. Create a Roads Committee	Champion	Month 1	<p>San Bernardino County, Department of Public Works, Transportation/Traffic Division  <a href="http://cms.sbcounty.gov/dpw/Transportation/Traffic.aspx">http://cms.sbcounty.gov/dpw/Transportation/Traffic.aspx</a></p> <p>Lucerne Valley County Service Area  <a href="http://specialdistricts.org/index.aspx?page=329">http://specialdistricts.org/index.aspx?page=329</a></p> <p>Community Service District Guidelines  <a href="http://www.sbcounty.gov/lafco/items/201004/item_9c.pdf">http://www.sbcounty.gov/lafco/items/201004/item_9c.pdf</a></p> <p>Caltrans, Office of Traffic Engineering  <a href="http://www.dot.ca.gov/trafficops/engineering/index.html">http://www.dot.ca.gov/trafficops/engineering/index.html</a></p> <p>Financial Resources–Highway Safety Improvement Program (HSIP)  <a href="http://safety.fhwa.dot.gov/hsip/">http://safety.fhwa.dot.gov/hsip/</a></p>
2. Coordinate with the Lucerne Valley Economic Development Association to prioritize areas in greatest need of new street name signs.	Roads Committee	Month 1	
3. Develop a plan to replace all Lucerne Valley and Johnson Valley street name signs in an efficient and systematic manner (e.g., by quadrant).	Roads Committee	Month 3	
4. Lobby both San Bernardino County and Caltrans to secure funding, through the budgeting process, Community Service District, and through grants and other programs, for the replacement of local street name signs.	Roads Committee	Month 3–onward	
5. Actively seek funding to assist with the sign replacement program.	Roads Committee	Month 3–onward	
6. Work with the responsible agencies—County and Caltrans—on a uniform design for the new street name signs.	Roads Committee	Month 10	
7. Install the new, highly retroreflective street name signs throughout the community.	County and Caltrans, depending on roadway, and Lucerne Valley County Service Area, or private property owners.	Months 13–24	