

Community Focus Statement C: Promote respect for nature and the surrounding environment

Action Statement C.4: Expand the “Welcome Packet” from the Chamber of Commerce to educate people about the local environment.

C4

Benchmark: All new residents of Wrightwood are greeted with information and education regarding the community and new residents are introduced to long-term residents who can serve as resources.

Champion: Volunteer group or person or can be identified by the community.

Estimated Cost: \$500 - \$1,500

Action	Action Leader	Timeline	Resources
1. Contact residents and organize volunteers to serve on a Welcome Committee.	Champion	Month 1	How to Start a Personal Greeting Service in your Neighborhood http://www.womenhomebusiness.com/blog/welcoming-new-neighbors.htm
2. Select a leader to serve as chair of the Welcome Committee.	Wrightwood Welcome Committee	Month 1	
3. Review Community Values and Aspirations in the Community Action Guide from community workshops to develop community core values to convey to new residents; provide information regarding community activities, programs, facilities, utilities, etc.	Wrightwood Welcome Committee	Month 2	Welcoming New Homeowners to the HOA Community https://kuester.com/welcoming-new-homeowners-to-the-hoa-community/
4. Develop a welcome program around the community core values.	Wrightwood Welcome Committee	Years 3 – 5	Winter Driving Tips from California Highway Patrol https://www.chp.ca.gov/programs-services/services-information/winter-driving-tips
5. Engage new residents in the welcome program Wrightwood.	Wrightwood Welcome Committee	On-going	
6. Seek feedback from new residents on the welcome program.	Wrightwood Welcome Committee	Annually	San Gorgonio Wilderness Association http://sgwa.org/faq/
7. Revisit the welcome program to refresh and update with relevant information and feedback from new residents who participated in the program.	Wrightwood Welcome Committee	Annually	Fire Prevention http://www.sbcounty.gov/cal/mast/sbc/html/fire_prevention.asp