

**Community Focus Statement E:** Grow the local economy in a manner consistent with the rural character of Homestead Valley

**E5**

**Action Statement E.5:** Work with local businesses and the Economic Development Agency to identify barriers to small business establishment and growth in Homestead Valley, and develop ways to reduce or eliminate these barriers.

**Benchmark:** A community business plan is created and focused on eliminating barriers to small business establishment and growth.

**Champion:** Volunteer group or person or can be identified by the community

**Estimated Cost:** Volunteer Time.

Action	Action Leader	Timeline	Resources
1. Form a local action committee of business owners in charge of developing a draft community business plan. This committee could also be a foundation of a Homestead Valley Chamber of Commerce. <i>(This Action Statement is closely tied to Action Statement E.4, and coordination should occur simultaneously.)</i>	Champion	Month 1	San Bernardino County Office Economic Development Agency <a href="http://www.sbcountyadva ntage.com/home.aspx">http://www.sbcountyadva ntage.com/home.aspx</a>  Homestead Valley Community Council <a href="http://www.hvccsite.org/">http://www.hvccsite.org/</a>  A Guide to Starting and Growing a Chamber of Commerce <a href="https://www.uschamber.com/members/chambers/your-chamber-commerce-guide-starting-and-growing-chamber-commerce">https://www.uschamber.com/members/chambers/your-chamber-commerce-guide-starting-and-growing-chamber-commerce</a>
2. Appoint a committee member to serve as chair.	Economic Development Committee	Month 2	
3. Conduct a community market analysis of existing conditions in the area, identifying barriers to small business establishment and growth.	Economic Development Committee	Month 3 - 12	
4. Establish quarterly calls between the community committee and San Bernardino County Economic Development Agency.	Economic Development Committee	Month 3	
5. Organize community stakeholders, including residents, nonprofit leaders, and decision makers, to gather resources and support to assist new businesses.	Economic Development Committee	Month 3 - 12	
6. Establish a list in the community business plan of tasks that can be completed by the committee, and prioritize tasks in order of importance.	Economic Development Committee	Month 4 - 12	
7. Accomplish two tasks on the list of projects per year.	Economic Development Committee	Annually	